

Program Schedule



March 19-20, 2018

Nittany Lion Inn
State College, PA

Monday, March 19

8:00 a.m. registration open
8:00 – 9:00 a.m. Buffet breakfast
8:00 a.m. – 6:15 p.m. Exhibits open

9:15 a.m. Welcome and introductions
9:45 – 11:30 a.m. **Keynote: Jamie Vollmer**

11:45 a.m. – 12:45 p.m. buffet lunch
11:45 a.m. – 1:15 p.m. Urban Superintendents' Caucus (PLUS) lunch and meeting

1:00 – 2:15 p.m. **Breakout Sessions**
*Sponsor Session (TBA)
*Building Your Brand
*Research Symposium

1:30 – 3:30 p.m. *Principal Recruitment and Retention

2:15 – 2:30 p.m. break

2:30 – 3:45 p.m. **Breakout Sessions**
*Social Media and Other Strategies for Community Engagement
*Going Open: Open Education Resources
*Research Symposium

4:00 – 5:00 p.m. **Keynote: Noelle Ellerson Ng**

5:00 – 6:30 p.m. reception, exhibitors

Tuesday, March 20

8:00 a.m. – 1:00 p.m. exhibits open
8:00 – 8:45 a.m. buffet breakfast

8:45 – 10:15 a.m. **Keynote: Dr. Tom Ryan**

10:30 – 11:45 a.m. **Breakout Sessions**
*Decision-Making with Actionable Data
*The Shift to Digital II: Leading Effective Change
*21st Century Learning and the 4 Cs
*Digital Innovations

12:00 – 1:00 p.m. Lunch and closing